

Rails in real-time

Hi 🖐️

I'm Anton

Apologies

Story about startup

Monopoly of public transport

then Uber comes along

(and others)

and government acts

New business opportunity

A promotional image for the TV show 'The Mindy Project' featuring the five main cast members standing in a room. From left to right: Kunal Nayyar, Zachary Quinto, Will Toft, John Gallagher Jr., and James Van Der Beek. The text 'While in California' is overlaid in the center in a large, bold, red font.

While in California



2 years later

Ford paid more than \$65 million for shuttle-van startup Chariot

Matt Rosoff and Biz Carson Sep. 12, 2016, 11:54 PM 🔥 13,258



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Last Friday, Ford bought shuttle-van startup Chariot in an all-cash deal. But the price wasn't disclosed, so it wasn't clear whether this was a case of a distressed startup selling for a bargain-basement price, or Ford paying a solid price for



What is it?

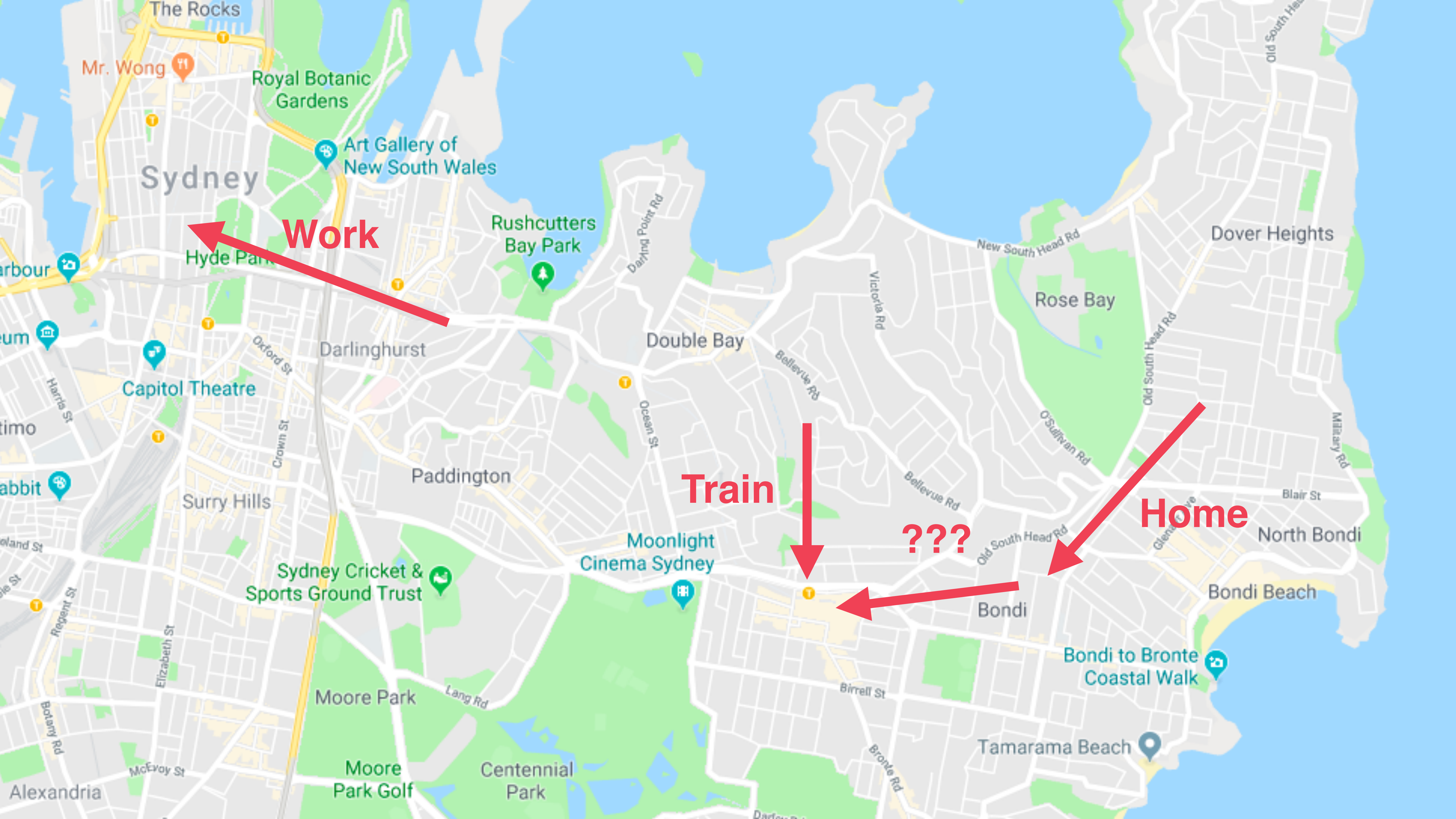
Chariot is a commuter shuttle service.

The company's mobile-phone application allows passengers to ride a shuttle between home and work during commuting hours.

November 2016

That's when I was hired to build that in AU

The problem



Work

Train

Home

???

Uber like app

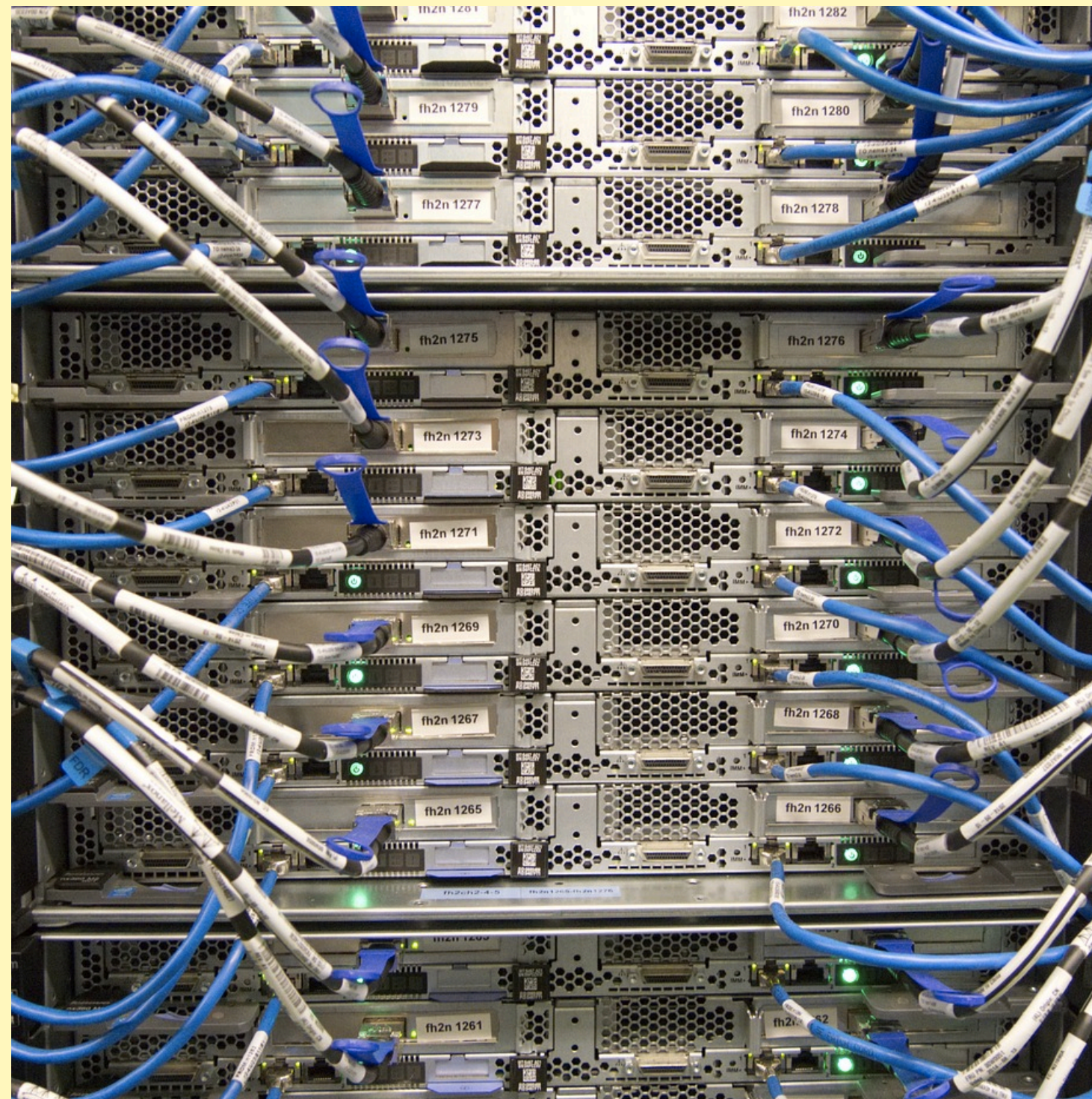
- Book a seat on the bus
- See bus position in real time
- Once boarded, show the estimated arrival time

The only difference from Uber app: you need to choose pick up and drop off stops along the route.

The Game Plan



Passenger app



Server



Driver app

Passenger app

- We chose Ionic Framework 2 (Angular)
 - I had experience with it before
 - Hybrid app (Android and iOS)
 - Great for prototyping
 - Good ecosystem



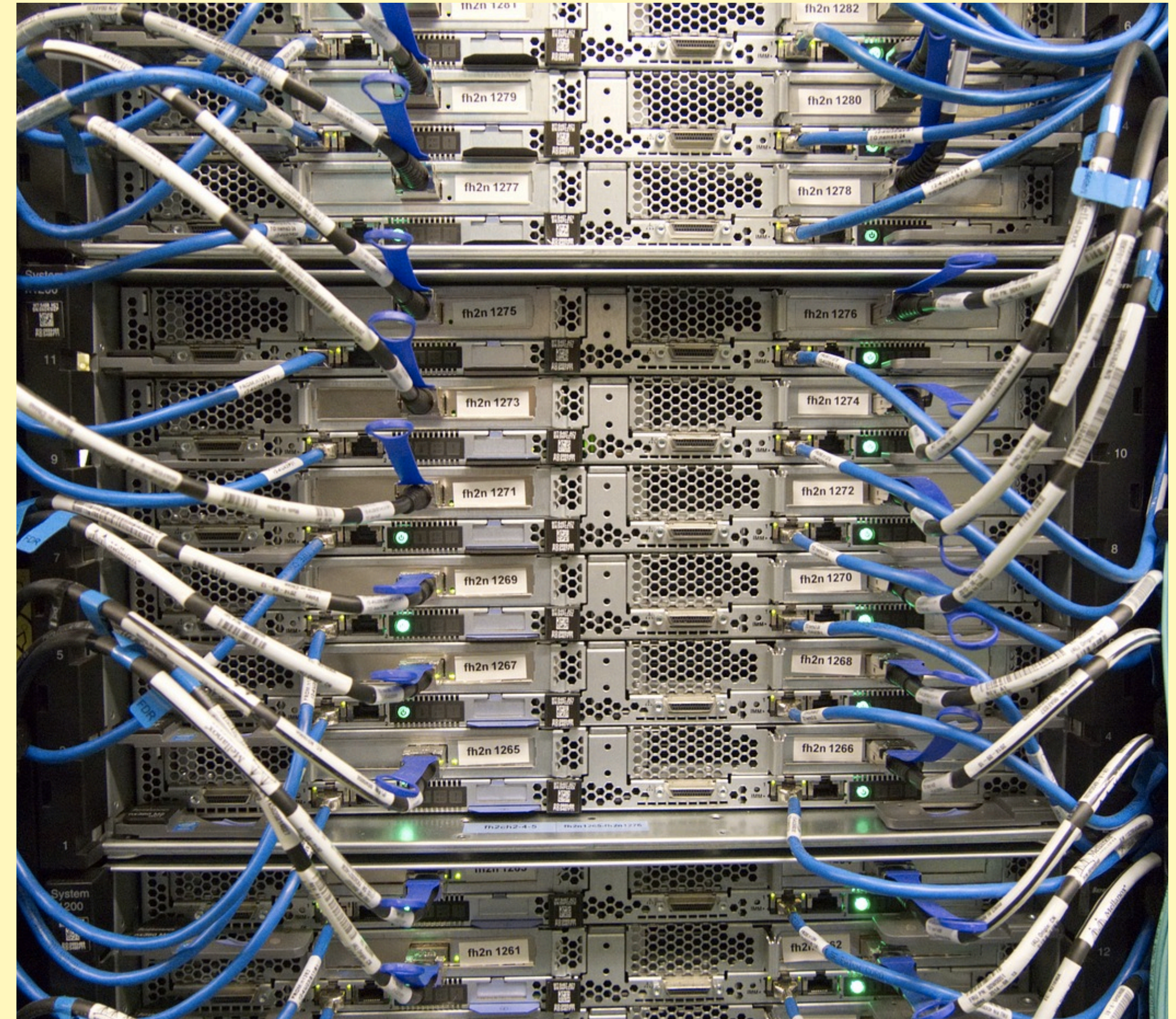
Driver app

- Sends real time position
- Shows map, stop times, passengers
- Options:
 - Separate mobile app
 - Integrate into Passenger app
 - No mobile app (web page with Vue.js)



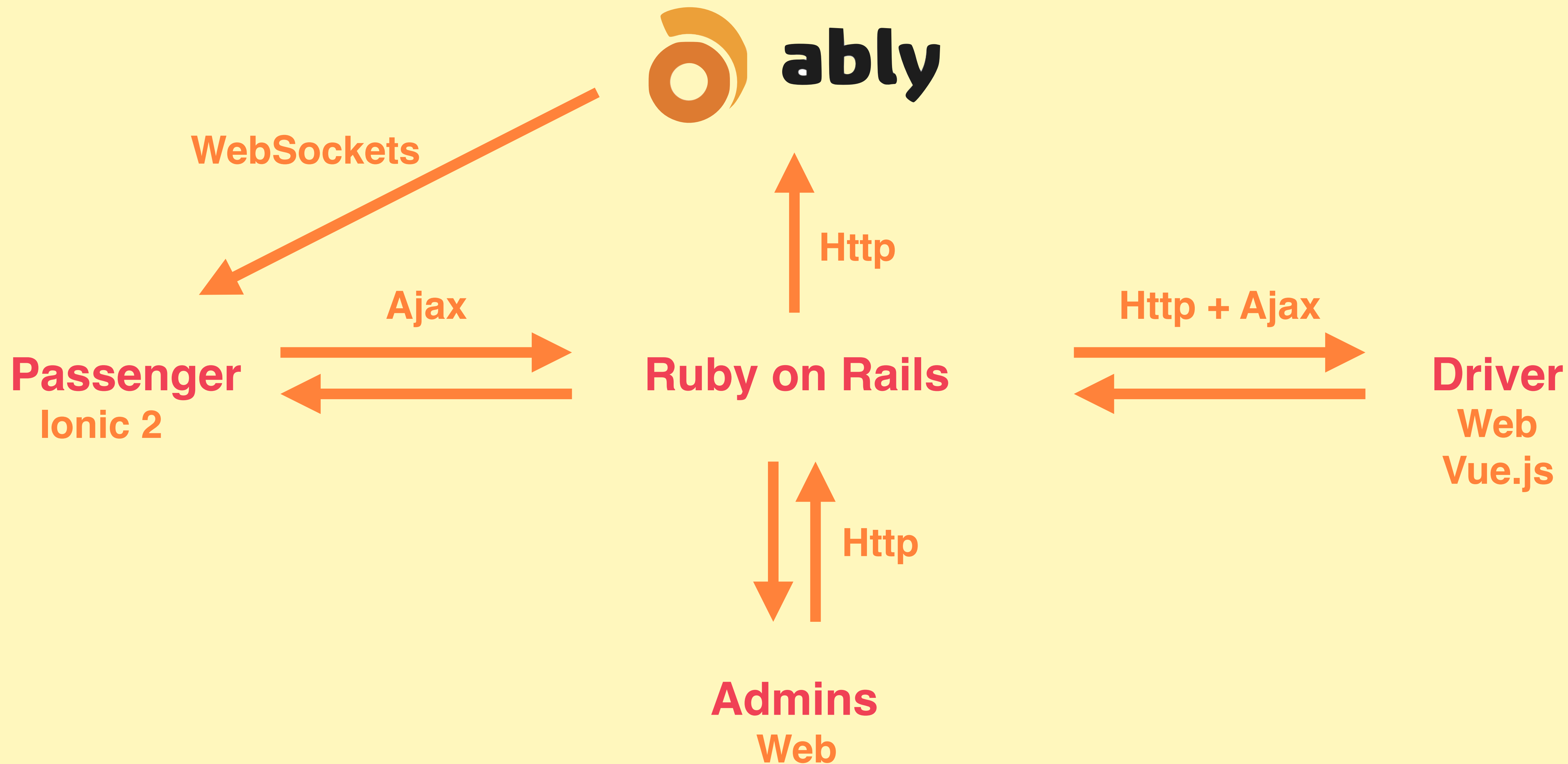
Server

- Real time data
 - Elixir is hot at the time and fits perfectly
- My specialty is Ruby & Rails
- Use correct technology or deliver the product
- We chose Rails





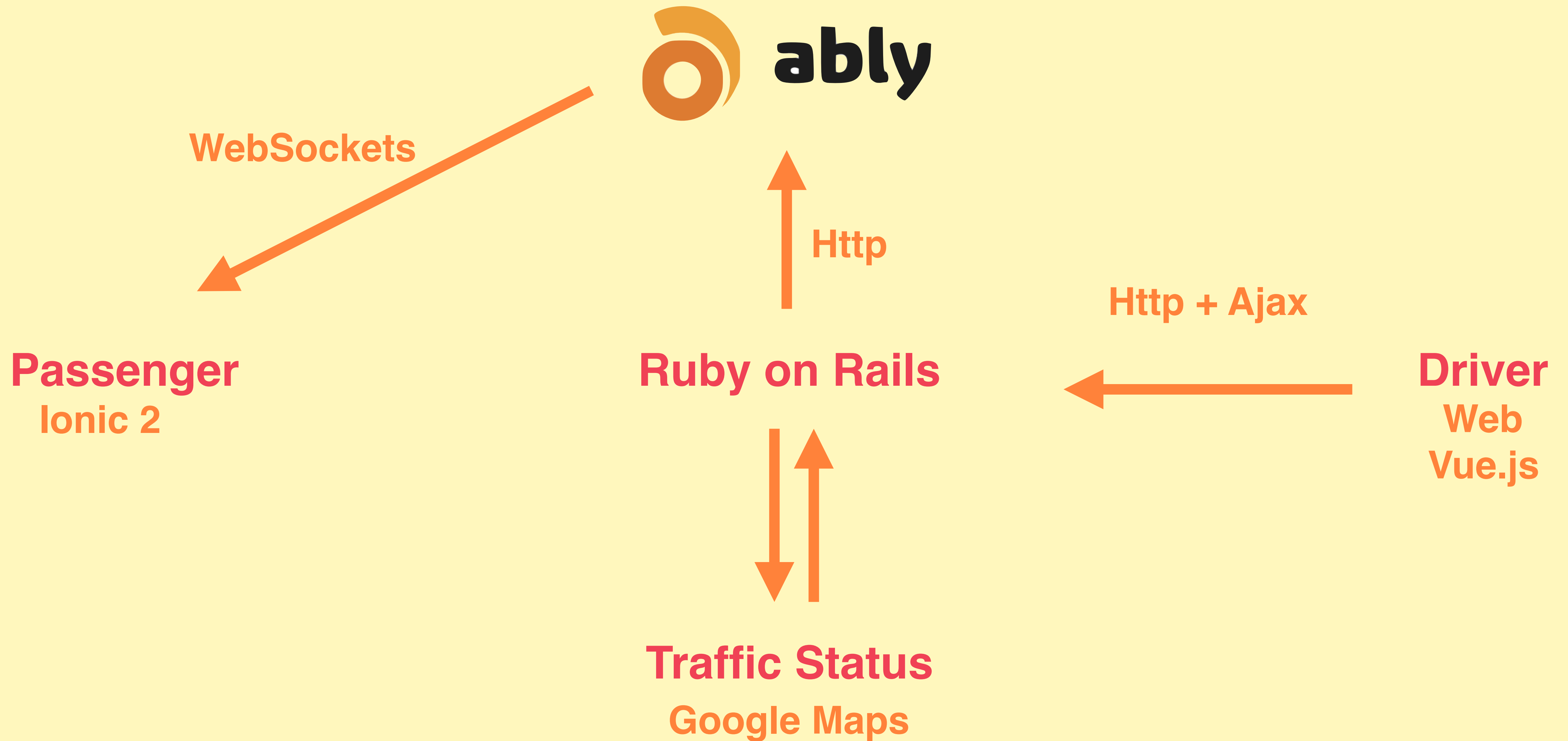
System overview



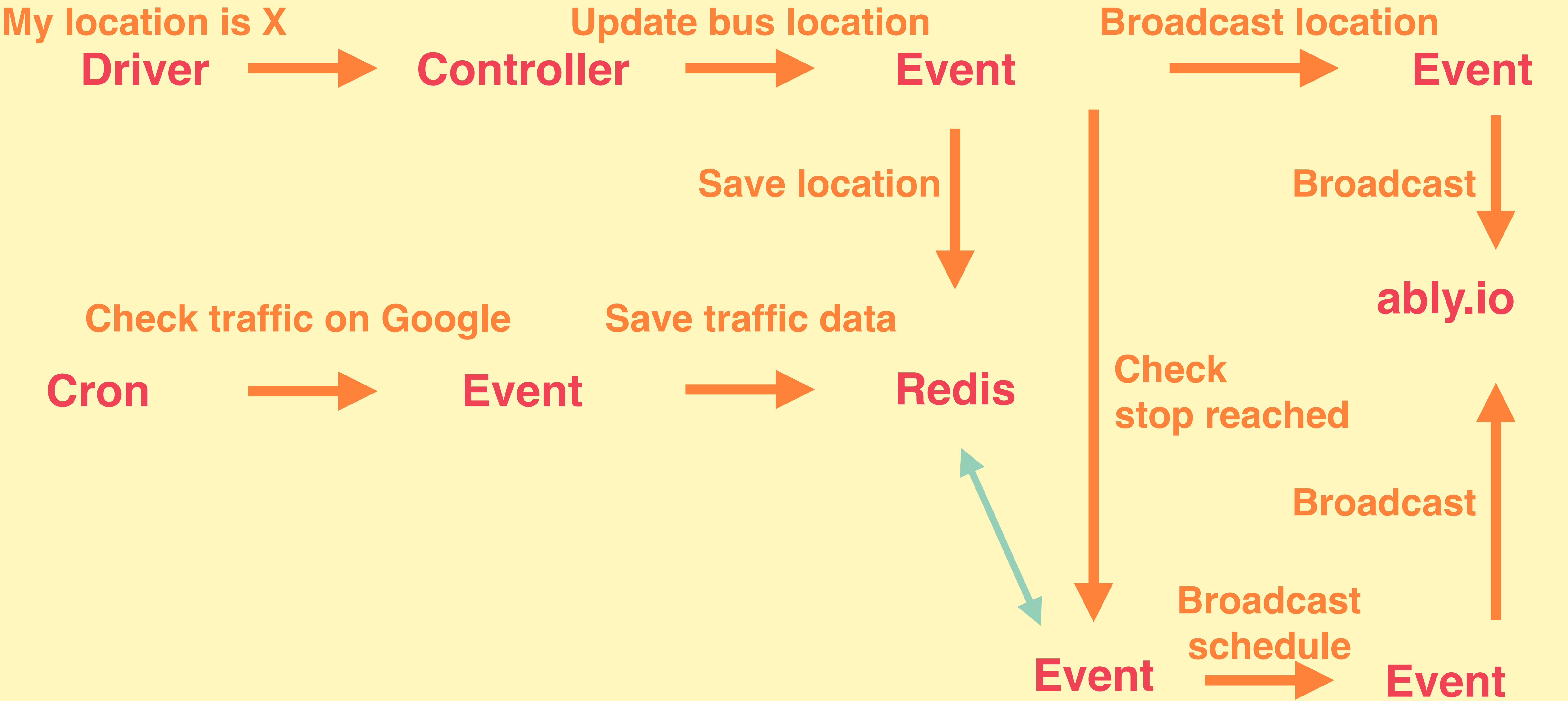
Action Cable?

- It's November 2016, remember?
 - Action Cable is 4 months old
- Would I use it today?
 - Probably

Real time updates



Rails with Async Architecture



Event?

- Event is a background Job
 - Powered by **sidekiq** gem
- Cron: **sidekiq-cron** gem
- Redis: **redis-objects** gem
- 0 workers / jobs

Service Objects

- Each event is a service object
- Each service object can be sync / async
- Gems
 - Backbone: **active_interaction**
 - Async: **active_interaction-extras**
- Swiss army knife
 - Form objects
 - Service objects
 - Workers

The challenges

GPS issues

GPS issues

- Browser sends GPS location only if tab is active
- GPS signal is not accurate within city
- Balance between accuracy and real-time
- Our app was more real-time than Uber

Predicting the future

Goal: better than 5% accuracy
~1 minute for 30 minutes prediction

Uber is easy



Morning shift

- One way 14 minutes A to B
 - 9 stops
 - Return 10 minutes B to A
 - 8 stops
 - Loop 24 minutes
 - 7 loops per 3 hour shift
 - Total 119 stops
- 6:00am A to B
 - 6:14am B to A **+ 5min**
 - 6:24am A to B **+ 5min**
 - 6:48am B to A **+ 5min**
 - 6:58am A to B **+ 5min**
 - ... etc up to 9am

Traffic data

- Use Google Maps
- Query travel time for each of 119 stops
- Refresh every 3 minutes
- Store in Redis
- Problem: Google traffic estimates are delayed

Does it scale?

Yes

Does it scale?

- Heavy lifting done by ably.io
- All you have to deal with is few api requests per user

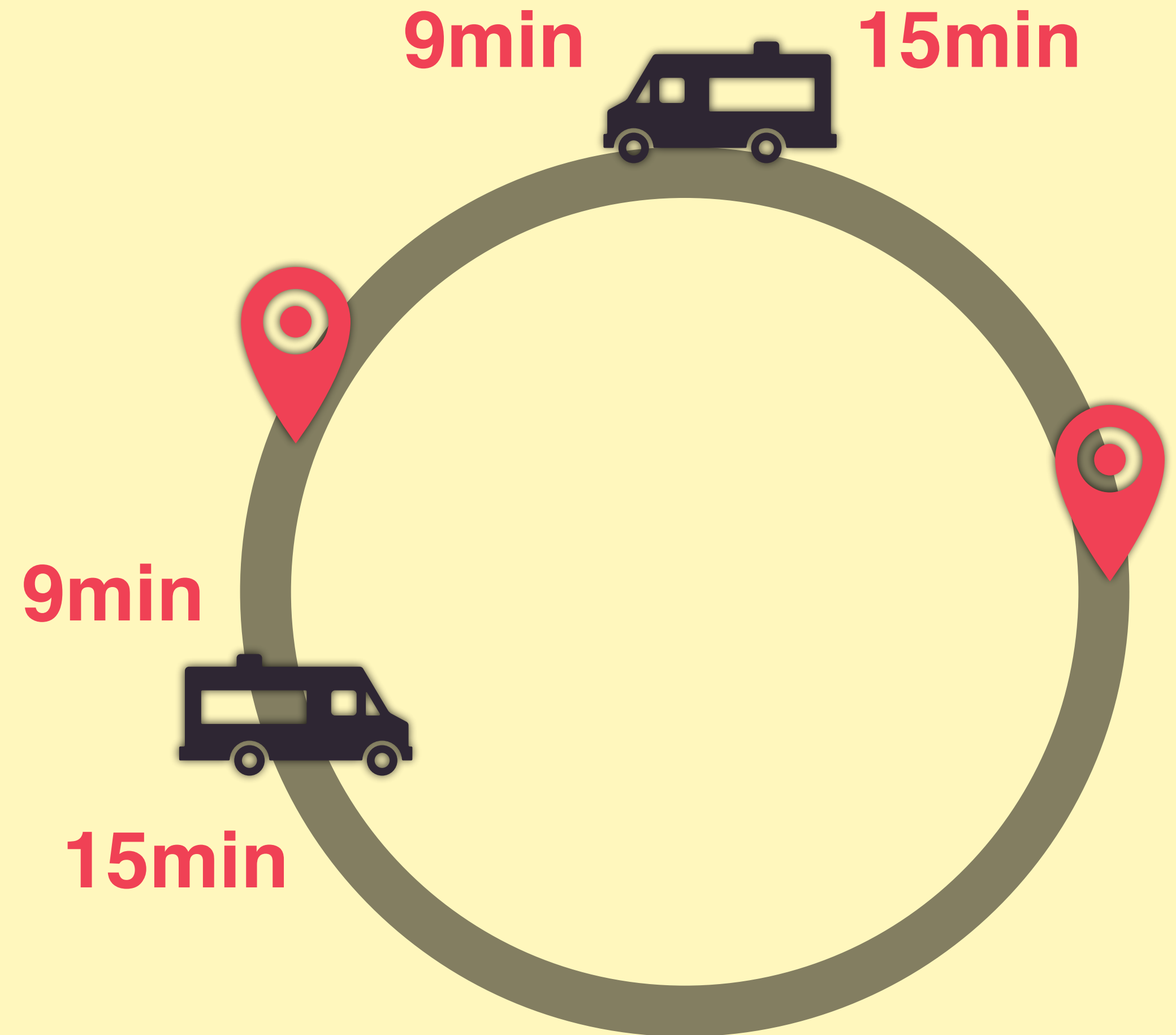
Does it scale with buses?





Solution

- Show driver the time distance for the bus in front and behind
- Now driver can slow down if he is too fast



**All done
but still not good enough**

Still not good enough

- Dynamic schedule which adjusts to road conditions
- Google Maps traffic
- Real time bus location
- Drivers that balance the schedule
- Estimates are still not accurate enough
 - Solution: Add buffer time for each route. E.g. +15%

The A-team

- Developer* (me) - full time
- Designer* - part time
- Business guy - part time
- Operations guy - part time
- Private trial in 2.5 months
- Launch in 3.5 months
- Closed after 5 months
 - due to business reasons

* *first timer*

Conclusion



Thank you

